

MEMBERSHIP APPLICATION FORM

Membership Terms

1. **Active Member:** Every Direct Communication Service Provider company who exists for more than 1 year, or which manager has more than 1 year of length of service in the profession, can request to belong to the S.N.C.D. as an active member. His person in charge, the signatory of this form, commits for the company which is represented.
2. **Associate Member:** Every company which isn't part of the Direct Communication sector, but which fulfils a closely related activity to this sector, can request to obtain the associate member status. The associate member enjoys all the services of the SNCD, and has the same obligations than the active members. He can participate to any meeting but can't take part in votes or be elected to the board of Directors.

In order to be valid, this form duly fulfilled should be returned with the following documents:

- Company profile
- Legal documentation with Company registration (K-BIS equivalent in France)
- Business liability Insurance certificate under validity
- Copy of the Social Security Payment or Employee registration (URSSAF or DADS 2007 equivalent in France)

Every membership is subjected to acceptance by the board of Directors.

The board of Directors will be able to request an extended study of the application form before making a decision, and will notify to the candidate if the application is accepted or refused.

The acceptance of any new member goes with a probationary period of one year.

Adherent's Commitment

I, the undersigned,

Acting as a legal representative of

- Guarantee the accuracy of these application form's answers
- Undertake to respect the status, the house rules, the SNCD Charter, the SNCD deontology codes, as well as the specific uses of the sectors of the company which exist or would be adopted by the SNCD.
- Accept to participate actively to the Committee(s) works corresponding to the Company's activities.
- Give the power to the nominated representatives to commit the company within the concerned commissions.
- Accept to communicate all the statistics allowing the S.N.C.D. to assess the impact and the evolution of the Direct Communication professions.
- Undertake to pay my subscription fee to the association on time.

Signed in

On the

Signature:

ADHERENT COMPANY TO THE S.N.C.D.

Company Name:

Commercial Designation or Initials:

Company profile / Presentation of the Company's activities:

Founding Date:

Representative's Name:

Function:

Address:

Postcode:

City:

Phone:

Fax:

Web site:

E-mail:

Legal Company Registration Number:

NACE / SIC code:

Nominal Capital:

Legal Form:

Membership of a group:

Potential Sponsorship of a SNCD member:

COMMISSIONS TO BE INVOLVED IN

- List Broking
- Studies & Technologies
- E-Marketing
- Mailing & Distribution
- International

The information contained on this page will be distributed to all the SNCD Members

INFORMATION DETAILS OF THE REPRESENTATIVES

<i>Please tick the main Committee</i>	<i>Committees</i>	<i>Name & function of the delegate</i>	<i>Phone</i>	<i>E-mail</i>
<input type="checkbox"/>	List Broking			
<input type="checkbox"/>	Studies & Technologies			
<input type="checkbox"/>	E-marketing			
<input type="checkbox"/>	Mailing & Distribution			
<input type="checkbox"/>	Europe			

Name and function of the representative which will appear on all the communication supports (Adherents directory...)

REGISTRATION PROCEDURE

Associate Member

Active Member: You want to have the benefit of the preferential Company price

You want to have the benefit of the group price

The Notion of "Group" is defined starting from 50% of participation. The membership of each company is independent; this only has an impact on the price. Please complete one questionnaire per company:

Please indicate the concerned companies of the Group:

Mother company:

Subsidiary 1: participation: %

Subsidiary 2: participation: %

Subsidiary 3: participation: %

Subsidiary 4: participation: %

You want to identify several services / brands

Only the legal entity has the benefit of the member status. The departments, services or brands/trademarks will be allowed to attend the committees, to use the SNCD logo and to appear on the members' listings, under the aegis of the member entity.

Please indicate the concerned departments or services, brands or commercial names:

Brand 1:

Brand 2:

Brand 3:

Brand 4:

Brand 5:

ADDITIONAL INFORMATION

Turnover of the last 3 years in Euros*:

Year	<i>Turnover (all activities included)</i>	<i>Direct Marketing Turnover</i>
2007		
2006		
2005		

Affiliation to other professional organizations:

Wage bill:

(This information is compulsory in order to calculate the subscription fee)

SUBSCRIPTION FEE TABLE 2008

Calculation of the subscription fee

Wage bill	Subscription fee
One-person Business	885 €
Less than 260 348 €	1 302 €
From 260 348 to 833 112 €	1 927 €
From 833 112 to 1 666 224 €	2 812 €
From 1 666 224 to 3 436 587 €	3 229 €
More than 3 436 587 €	3 749 €
Inclusive subscription	2 083 €

Any membership application form must be sent with the payment.

** Only the SNCD will receive this information, which could be exploiting these data to statistical ends.*

Through the SNCD you can receive some offers or some professional or commercial information from other professional sources, companies or organizations. If you disagree, please tick this box

You have at your disposal the right to access to, to correct, to oppose or to suppress your data, please ask to the SNCD Membership / Prospecting Manager, 142, rue de Rennes – 75006 PARIS - FRANCE.

SUBSCRIPTION FEE 2008

Company:

Mrs Ms Mr:

Address:

Postcode:

City:

Total of the wage bills of all members' branches, please identify them through the table hereunder*:

(Except for the associate member status)

Calculation of the subscription fee

Wage bill	Subscription fee	Quantity	Total
One-person Business	885 €		
Less than 260 348 €	1 302 €		
From 260 348 to 833 112 €	1 927 €		
From 833 112 to 1 666 224 €	2 812 €		
From 1 666 224 to 3 436 587 €	3 229 €		
More than 3 436 587 €	3 749 €		
Inclusive subscription	2 083 €		
Total I			
For each company of a group	1 302 €		
For each additional branch	885 €		
Total II			
Subscription amount (Total I + Total II)			

***Copy of the Social Security Payment or Employee registration is mandatory (URSSAF or DADS 2007 equivalent in France)**

If not, the highest subscription will be applied

Please join a copy of your business liability insurance certificate

Date: _____ Signature: _____